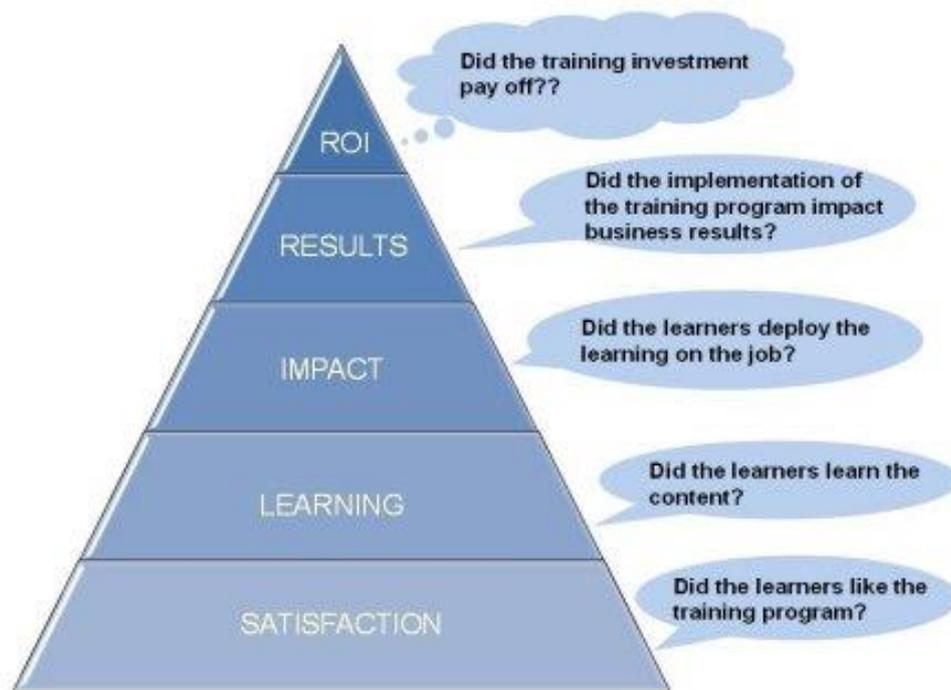


dTeam *Learning Analytics*

Deployment of successful Corporate learning processes



Learning Analytics is consultancy and professional support along the whole process of learning projects:

from design and definition of educational goals to implementation and measurement of the real training impacts.

dTeam *Learning Analytics*

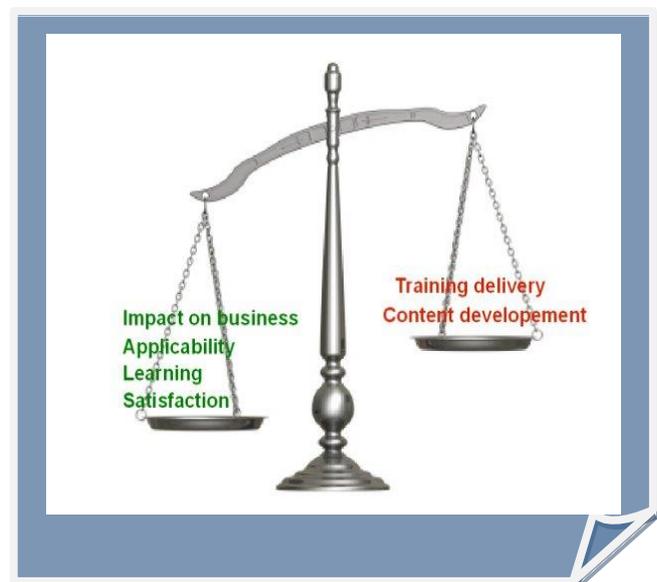
What we do

- **Permanent coaching** to the project team
 - **Check-list** for all the steps of the whole process
 - **Models and templates** for project and training delivery
 - Time and project **charts**
 - **Methodological forms and manuals**
 - Context analysis
 - **Set-up** of **pre-assessment** and **feedback** questionnaires
 - Settlement of **learning KPIs**
 - Build-up of an analytic **dashboard** to estimate training effectiveness and **elearning ROI**
-

What you get

The adoption of these tools allows you to:

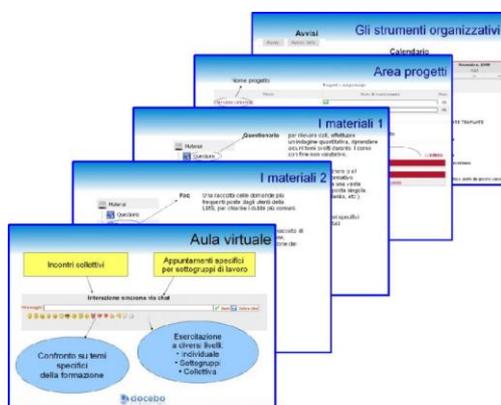
- Keep the full control over the training process
- Optimize the delivery of each step, increasing learning efficiency
- Measure the impact of training on corporate business, proving the training effectiveness



dTeam Learning Deployment

1. Start – up

- **SMART analysis** of learning goals
- **Online pre-assessment tests**
- **Competency mapping** on LMS
- Context analysis – **Netmapping**
- **Internal communication** planning and learning process **promotion**

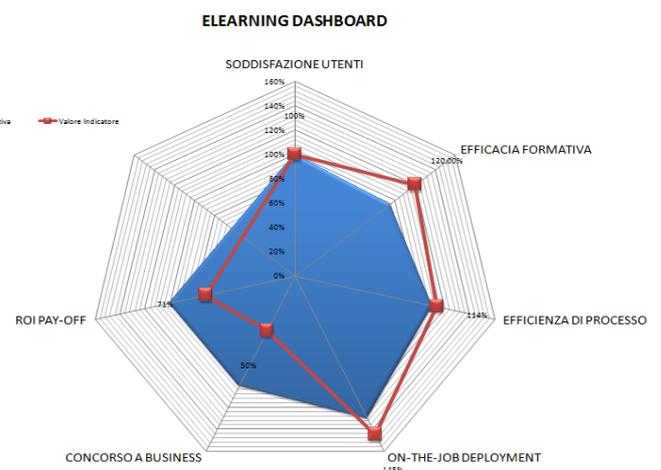


2. Launch & deployment

- **Training + methodological manuals** for the learning process **actors**
- Pedagogical **planning** of learning process and feedback tools
- **Process support** along the whole project
- **Dedicated methodological mentorship**

3. Learning Analytics

- **KPI analysis** of effectiveness and efficiency
- Learning **dashboard** planning
- **Impact** measurement on professional performance
- **Impact** measurement on business and ROI of elearning



Services provided by dTeam

Senior training processes Consultants expert in learning technologies and methodologies support you on:

- design model aligned to Corporate objectives
- process check-list and timing
- learning supporting tools
- methodological mentorship
- tools for integrated learning metrics

Depending on your needs, you get a set of services segmented into **three different consulting levels**: from the design of a single course a complex service as a corporate training Academy.

	BASIC	ADVANCED	CORPORATE
START-UP			
SMART analysis of learning goals	✓	✓	✓
Online pre-assessment tests	✗	✓	✓
Competency mapping on LMS	✗	✓	✓
Context analysis – Netmapping	✗	✗	✓
Internal communication planning and learning process promotion	✗	✗	✓
LAUNCH & DEPLOYMENT			
Training + methodological manuals for the learning process actors	✓	✓	✓
Pedagogical planning of learning process and feedback tools	✗	✓	✓
Process support along the whole project	✓	✓	✓
Dedicated methodological mentorship during the entire training process	✗	✗	✓
LEARNING ANALYTICS			
KPI analysis of effectiveness and efficiency	✓	✓	✓
Learning dashboard planning	✗	✓	✓
Impact measurement on professional performance	✗	✗	✓
Impact measurement on business	✗	✗	✓

Basic - a set of **essential** services useful for implementation of learning projects with an high focus on methodological aspects and KPI analysis of effectiveness and efficiency. The dynamic structure of this basic package is particularly effective for short training processes consisting, for instance, of a single course.

Advanced - a set of **intermediate** services with a major focus on analysis, mapping and competency assessment in order to achieve an instructional and pedagogical design tailored to the target.

Corporate - a **comprehensive** set of consulting services designed for complex learning processes with the structure of activities articulated into a network of links and relationships.